

### Program Summary:

The 39,000 SF, 4-story building inspired by LSU's Baton Rouge campus becomes a "building as campus" for signature medical education programs on the OLOLRMC campus.

### Program Statement:

Transcending the norm in medical education, this building, located at the epicenter of education, research and healthcare is proof that collaboration is the future of medicine. It includes a signature simulation and innovation center, faculty offices and flexible spaces for formal learning, gathering, research activities, and collaboration. Having left behind their former campus to join Our Lady of the Lake Regional Medical Center in a first of its kind public-private partnership endorsed by the Governor, the building integrates legacy through artwork and architectural details that are inspired by Charity Hospital. A tower stands guard over building entries and recalls LSU's celebrated campanile establishing a firm and respectful link to this campus. It is surrounded by a meditation garden with medicinal plantings for contemplation and reflection. The building exterior is clad in OLOLRMC campus brick suggesting legacy and through the use of seamless curtainwall displays innovation by allowing view to the protective curving forms on the 2<sup>nd</sup> floor inside of which the most challenging and non-linear learning takes place. Atop is a metal frame that neatly captures the faculty offices above. Inside the innovation center and at the end of the progression through visualization, simulation and review is the reconciliation room, purposefully round for self-governing conversations. The poche space is used for one-on-one interventions. The adjacent teaching terrace offers respite and informal discovery with integrated slate boards, artwork and re-purposed architectural elements.

## A-20.01

Building Area: (sf)  
**39,000 square feet**

Cost per Square Foot:  
**\$328/square foot**

Construction Cost  
**\$12.8 million**

Date of Completion:  
**May 2014**



## A-20.02

The team subscribed to the idea that access to nature and positive distraction advances learning and builds relationships among peers and faculty, the teaching terrace is a natural extension of the Innovation Center at the second floor.

*“With the closure of our public hospital in Baton Rouge, we were given the opportunity to build a medical education building as part of a newly-created public-private model for medical education in our city. In an attempt to not simply construct an office and classroom building that contained only required accreditation elements such as simulation, we sought an architectural firm with experience in designing insightful medical education space that reflected opportunities for innovation and for thematic program development.”*

George H. Karam MD  
Paula Garvey Manship Chair of  
Medicine  
LSU School of Medicine in New  
Orleans

# A-20.03

*“From the outset, they was masterful in first understanding our goals and then in directing the development of space that stimulated programmatic design. This initially took place with a charrette that they hosted and that was attended by leading thought leaders in medical education in the United States.”*

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Orleans

*“Each person selected a talisman at this meeting and talking about these talismans opened up discussion on the project itself. The charrette also represented a great form of positive pressure on our team to meet with the client and understand everything they wanted from the project.”*

Danny Mahaffey, Director of Facility  
Planning, LSU



# A-20.04

Cascading terraces along the south façade defer to the Our Lady of the Lake College campus with a signature tower element at the east and a metal framed element above the innovation center at the second floor.



*"The second phase focused on the development of an understand of the traditions and legacies that defined medical education in our city and our state, which they then tenaciously worked to not only maintain but also advance."*

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Orleans

## A-20.05

This gathering area serves as the nucleus of the campus as is the pre-function space for the auditorium and library that open onto this signature space.

*“The final dimension was to define spaces that dealt with more than mandated accreditation elements. In the end, what they created was a campus within the geographic constraints of an already-developed extensive hospital and office space environment of our private partner.”*

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Paula Garvey Manship Chair of  
Medicine  
LSU School of Medicine in New  
Orleans





## A-20.06

Protective curving forms are the bounds for the innovation center which opens directly onto the teaching terrace at the second floor.

*“Especially impressive was the ability of them to facilitate design that highlighted a focus on the ACGME core competencies of interpersonal skills and communication and of professionalism and that was geared toward purpose-driven individuals who sought an emphasis on humanism as part of their medical education experience. Throughout the entire process, the consistent message that we received from them was ‘we’ve got to get this right.’”*

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Orleans

## A-20.07

Simulation, a critical centerpiece for medical education is supported in an innovative way by allowing students to connect their curriculum to the continuum of care that patients receive while in the healthcare system.

*“Such a passionate desire by them to create a unique and personally tailored space for us resulted in a medical education home in which design provides exceptional opportunities for innovative program development.”*

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Medicine  
LSU School of Medicine in New  
Orleans



## A-20.08

The second floor showcases the innovation center which is capped by a round reconciliation room purposefully shaped to support self-governing conversations.



*“As a result of inspired architectural design and brilliant interpretation of the history and traditions of our medical education efforts in Baton Rouge, we have a campus in which our residents and medical students have a sense of pride and of place that they have not previously known.”*

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LSU School of Medicine in New  
Orleans

## A-20.09

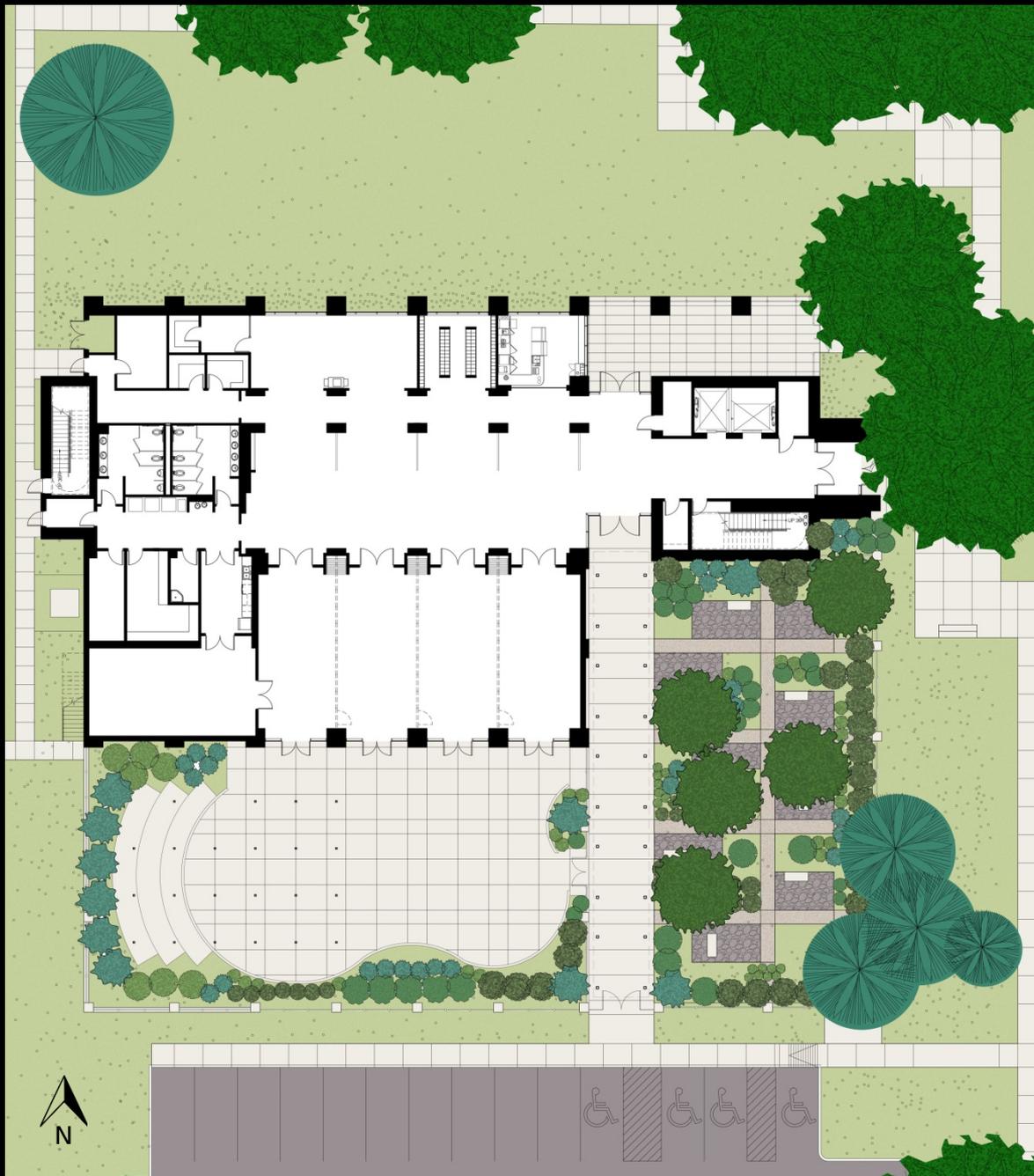
Spontaneous conversations in support of narrative medicine are augmented by the use of strategically placed slate boards for visualization of diagrams and graphics in real time.



## A-20.10

The faculty office floors each have a reception area to welcome students and visitors to this center for medical education.



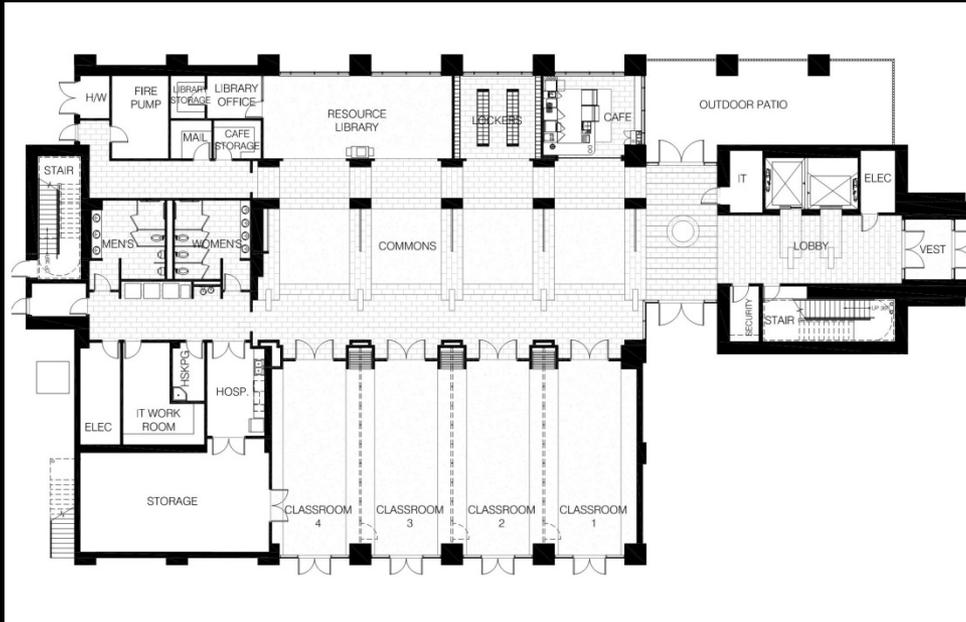


# A-20.11

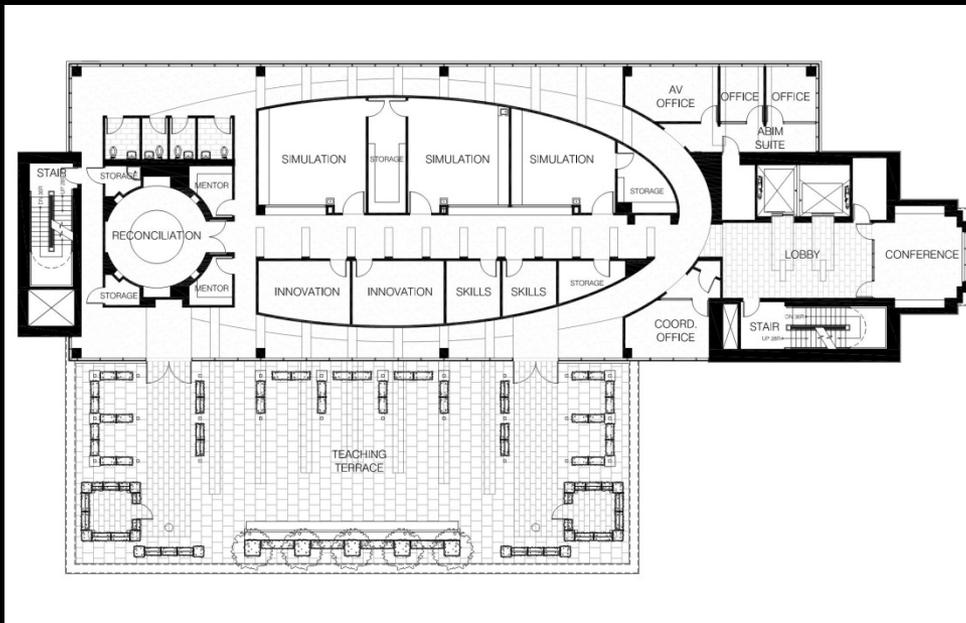
Located at the center of the medical, research and education campus at OLOLRMC, this building is the new campus for LSU's Graduate Medical Education program.

# A-20.12

The first floor plan features commons and pre-function with integrated resource library, café and auditorium/classroom spaces.



The Simulation and Innovation center is on display through the seamless curtain-wall where the most-challenging and non-linear learning occurs.





## A-20.13

A tower stands guard over the building entries and respectfully recalls the campanile on the LSU main campus in Baton Rouge.

Project Name:  
LSU Medical Education and Innovation  
Center

Project Location:  
Baton Rouge, Louisiana

Owner/Client:  
Our Lady of the Lake Regional Medical  
Center/LSU

Architect(s) of Record:  
(names and addresses)  
Bradley-Blewster & Associates  
8026 Picardy Avenue  
Baton Rouge, LA 70809

Project Team:  
Angela Keller, IIDA, AAHID – Interior  
Designer  
Brenda M. Bush-Moline, AIA, EDAC, LEED  
AP BD+C – Project Director  
Brett Bouillion – Project Architect  
Erin Asa – Interior Designer  
Gayle Soberg, LEED AP – Project Architect  
Lauren Andrysiak – Interior Designer  
Lynn Bradley, AIA, LID, ACHA – Principal  
Percy E. “Rebel” Roberts, III, AIA, NCARB,  
FACHA, RIBA – Design Principal

Landscape Architect:  
Reich Associates

Consultants:  
CD Morgan and Associates  
(Mechanical/Plumbing/Fire Protection)  
Mazzetti (Electrical, Telecommunications)  
Fox-Nesbit Engineering, LLC (Structural)  
Mitchell Planning Associates (Medical  
Equipment)  
Patin Engineering & Surveying (Civil)

General Contractor:  
Milton J. Womack, Inc

Photographer(s):  
Tom Rossiter

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