

### Program Summary:

Born of a desire to bring world class, experiential entertainment to an audience in an underserved market, this live performance venue was imagined as a performance venue unlike anything ever created for the people of Russia.

### Program Statement:

This competition entry reimagines the quintessential black box theatre experience—transforming it on itself with engaging permutations of flexibility and adaptation interconnected and woven together via unique entryways and place making that promote the activity within and engage the audience and attendees in new and exciting ways.

The black box is the centering device, the object within which and around which performance occurs in an ever-shifting balance of bodies and energies suspended in space. Surrounding this center the site is expression of balance and allows a direct extension of performance and artistry. This proposal seeks to reinforce this connection of interior performance and exterior site by stretching elements of the program out into the landscape.

Comprising a mixed-use program, the performance venue itself is sited on roughly 19,000 square meters. Conceived as a unique yet highly flexible space, the design is an iconic venue capable of holding up to 4500 people, yet of a size and scale that would not erode the intimacy of a smaller audience of 800. The venue can host live shows, concerts, festivals and other entertainment events.

# UP-130.01

Building Area: (sf)  
**205,000 SF**

Cost per Square Foot:  
**N/A**

Construction Cost  
**N/A**

Date of Completion:  
**N/A**

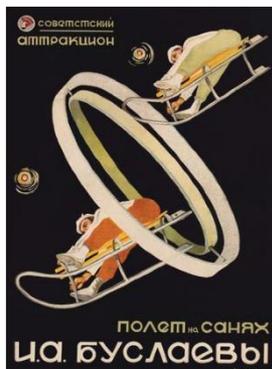
# UP-130.02

## ORIGINS

The rich Russian history of dance, gymnastics, circus performance and theatrical production are here married to the prominent Russian legacy of investigations of dynamic tectonic form. This project explores the opportunity to simultaneously celebrate and reframe this rich cultural history.

This proposal weaves together traditions of theatre, circus and athleticism with architectural tectonics.

Thru this weaving to project aspires to realize to a new type of space for performance: both strongly defined but open to possibility.

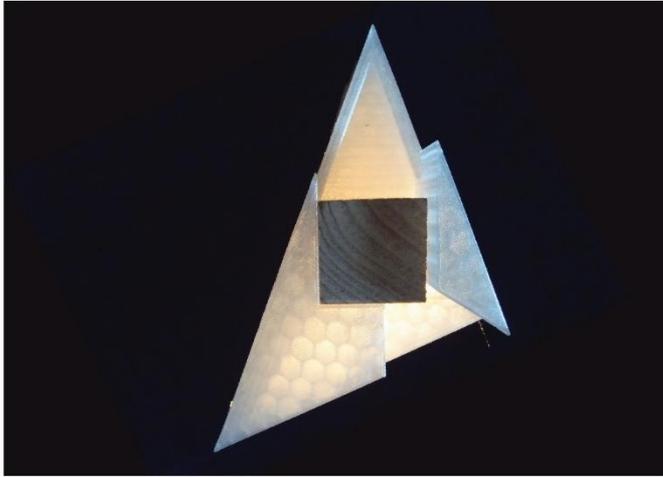


# UP-130.03

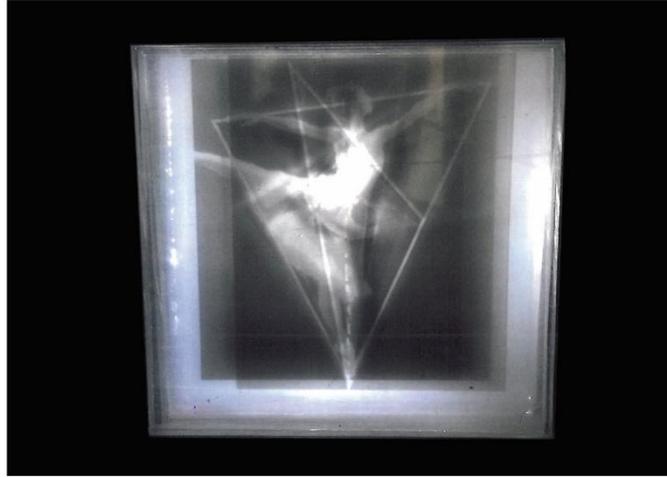
## CONCEPT

At the heart of this project is a e-imagined quintessential black box theatre – transforming itself with engaging permutations of flexibility and adaptation to theatrical possibilities and site opportunities.

The black box captivates the imagination of those within and captures space for performance. In our proposal, the performance space pushes further, allowing itself both to capture light and draw a constructed landscape within the box. The performance emerges into the light and spaces beyond its boundaries.



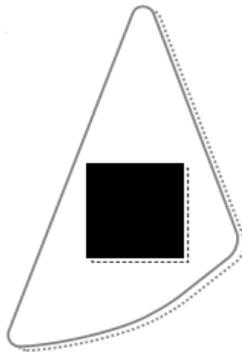
CONCEPT MODEL



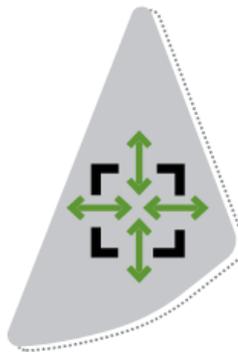
CONCEPT OVERLAY – DANCER FIGURES



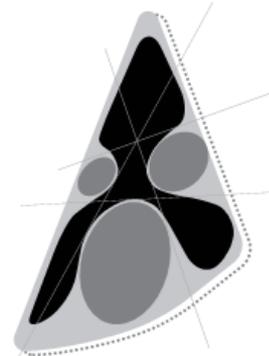
AUTONOMOUS BOX -  
CAN EXIST ANYWHERE



VEGAS MODEL –  
NO CONNECTION TO SITE



OPPORTUNITY –  
FOR UNIQUE PROGRAM EXPERIENCE



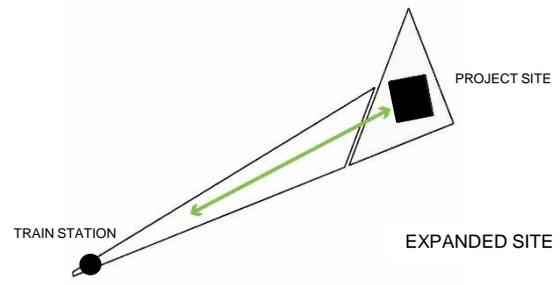
OPPORTUNITY –  
FOR CONNECTIVITY TO SITE



VICINITY MAP



DEVELOPMENT PLAN



# UP-130.04

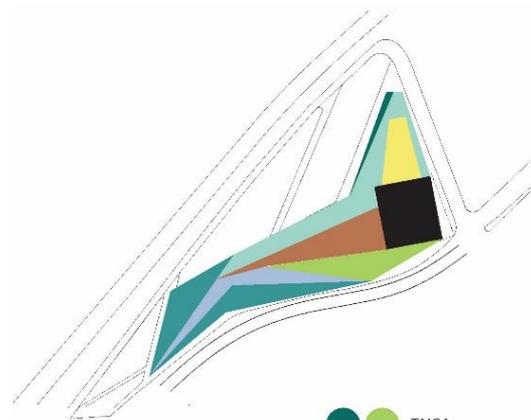
## SITE CONNECTIONS

The project is the first component in a larger development sited along a main highway and commuter train line radiating west from the center of Moscow.

The black box theatre forms both an architectural and landscape center of gravity for this new development, drawing visitors from the nearby commuter hub thru a constructed landscape terminating at the black box.



RUSSIAN LANDSCAPE



LANDSCAPE DIAGRAM



LANDSCAPE PLAN



TAIGA



FOREST



TUNDRA



STEPPE

# UP-130.05

## CONNECTING TO PLACE

Investigations into the Russian landscape - a landscape including taiga, tundra, steppe and forest typologies - grow ideas of grounding the site in a constructed, celebratory terrain.

The interlacing of landscape elements from across Russia form ribbons that inscribe spaces to dwell, observe, and extend lines of movement across the site.

Patrons and artists gather and enjoy the space of movement and arrival at the site and transition into the architecture of the theatre. The delight of social procession through the landscape arrives within the space of the building and into the black box.

# UP-130.06

## CONNECTING TO PLACE

The proposal uses landscape elements to curate the arrival and procession through the site and to define more intimate spaces within it.

The trees of forest and taiga create thresholds to the site, as one arrives via train or car. Gentle topography inspired by steppe typology creates intimate spaces for seating, play and performance. The blooms and marshes of tundra inspire a palette of texture and color that weaves through the site and draws movement that engages the theater at the lobby, house and amphitheater.





# UP-130.07

## APPROACH FROM MOSCOW

Approach from Moscow reveals views and terraces that open toward the city.

The building's opaque-glass skin allows it to transform from day to night by utilizing projection mapping. The projected images and videos create a living building skin that calls attention from the transit corridors that surround the site.

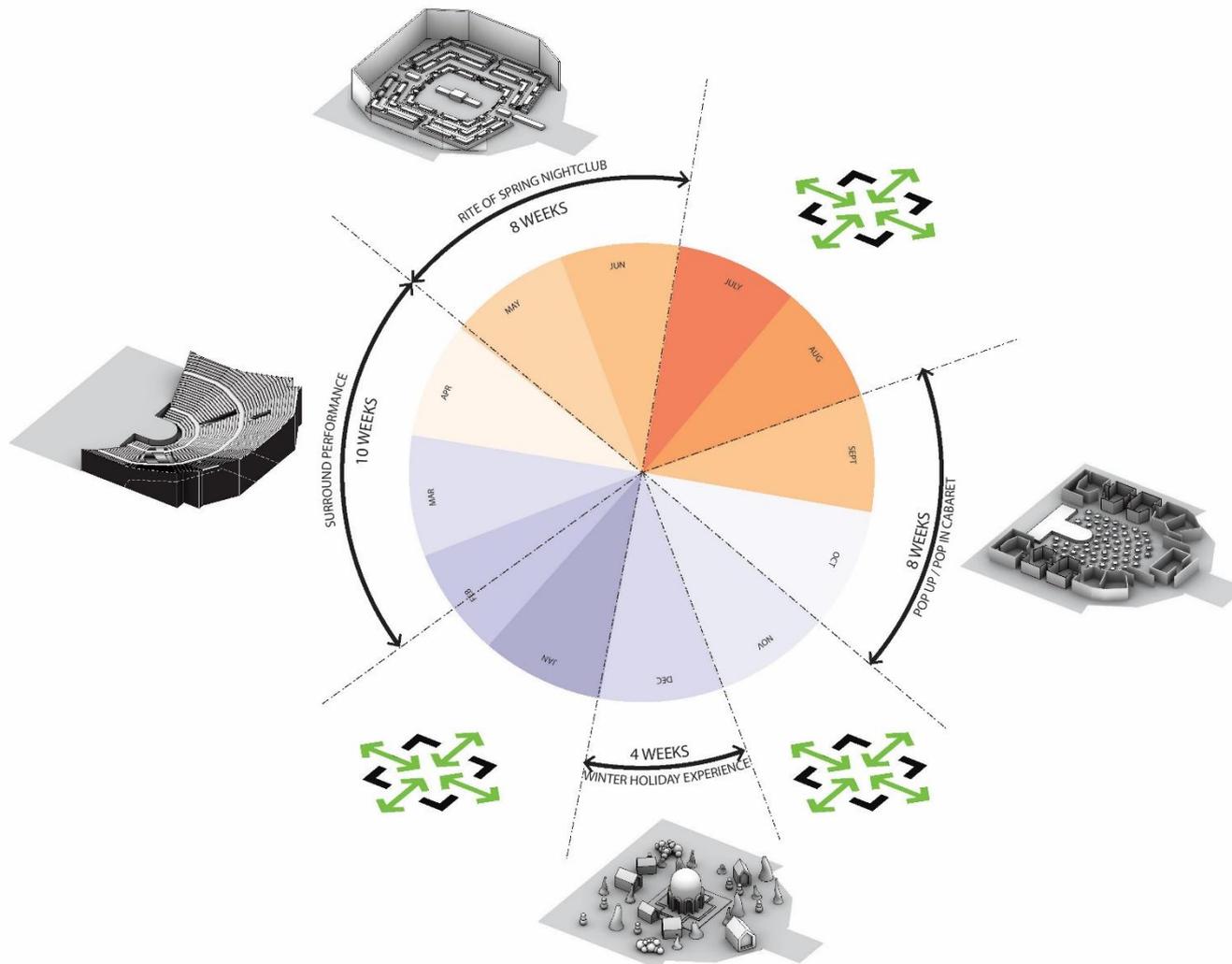


# UP-130.08

## SEASONAL TRANSFORMATION

A variety of seasonal events specific to Moscow fill in the annual calendar around the schedule of the circus.

A variety of potential connections to the outdoors allow the performance space to physically open to the elements during the more pleasant times of year, extending the audience into the surrounding landscape and drawing them into the space.

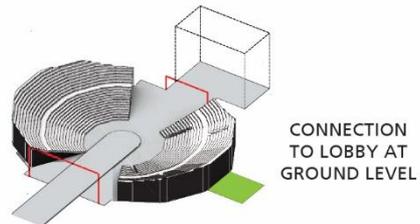
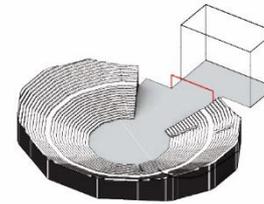
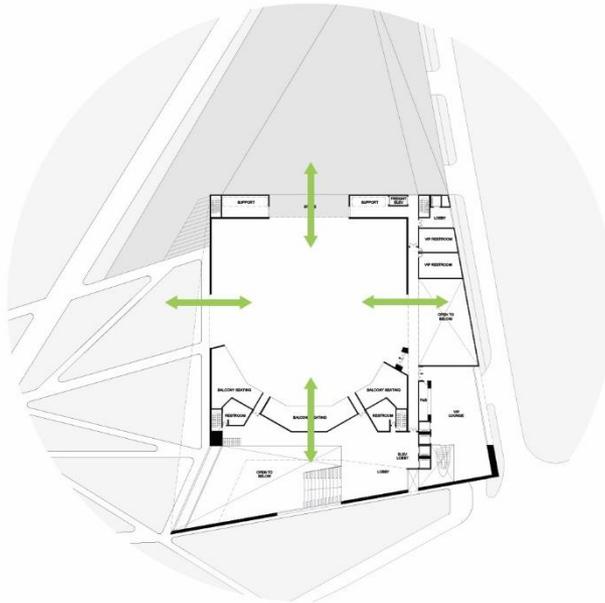
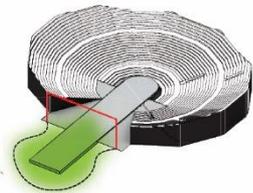
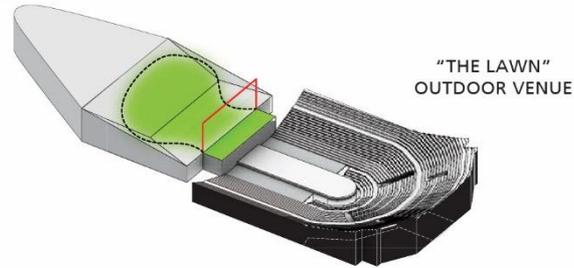


# UP-130.09

## FLEXIBILITY

The space of performance projects itself out of the box and captures the spaces of the lobby, the amphitheater, the plaza and the landscape. The spilling out of theatrical space into the surrounding streets and forests harkens back to the origins of the circus.

Internal connections to the lobby and back of house / training areas further enhance the flexibility of the performance space.



# UP-130.10

## LOBBY

The space of performance spills out of the black box and allows the lobby, plaza, and landscape to all become activated by performance.



# UP-130.11

## PERFORMANCE SPACE

Conceived as a unique yet highly flexible space, the design is an iconic venue capable of holding up to 4500 people, yet of a size and scale that would not erode the intimacy of a smaller audience of 800. The venue can host live shows, concerts, festivals and other entertainment events.

The delight of social procession through the landscape allows an indoor outdoor connection and the potential for performance to travel thru the landscape and terminate inside the black box. In turn the box opens back to the landscape and the crowds beyond.





# UP-130.12

INDOOR / OUTDOOR VENUE

The building also acts as a supporting structure to allow large music events and outdoor festivals to occur on site.

# UP-130.13

## CONNECTING TO SITE

The transformative qualities of the building allow for performance to project out into the plaza and surrounding landscape.

The theatrical extension into the streets and forests of Russia harkens back to the origins of the circus.



Project Name:  
**JewelBox at Orbion**

Photographer(s):  
N/A

**UP-130.X**

Project Location:  
Moscow, Russia

Owner/Client:  
Finmarkt LLC

Architect(s) of Record:  
**Eskew+Dumez+Ripple**  
365 Canal Street, Ste 3150  
New Orleans LA 70130

Project Team:  
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Robert Culver, LEED Green Associate  
Joshua Matthews, AIA  
Ian O'Cain, AIA  
Daniel Kalina  
Caleb Sears  
Noah Marble, AIA, LEED AP

Landscape Architect:  
Hargreaves Associates

Consultants:  
Theatre Projects Consultants, Theatre Consultant  
Jaffe Holden Acoustics, Acoustical Consultant  
Mclaren Engineering Group, Structural Engineer  
JBA Consulting Engineers, MEP Engineering

General Contractor:  
N/A